

Store Open 9 to 5.

HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE.

Our Apparel Sections are of particular interest to those who shop for smartest modes at low-est prices.

August Sale Begins
Tomorrow
Monday, August 1

Meeting New-Condition Prices in Our 29th Annual August Sale

Farsighted buying for cash brings to our customers quality merchandise at sale prices that meet the new conditions

Of Special Interest to Housekeepers, Hotel Proprietors and Others

Following Sale Specials for Both Monday and Tuesday

Sale Departments Include:

BLANKETS, PILLOWS, QUILTS
COMFORTABLES, TICKINGS
DECORATIVE LINENS, MUSLINS
SHEETS, PILLOW CASES
FLANNELS

Sale Departments Include

LINENS, TOWELS, TOWELINGS
CURTAINS, RUGS
SILVERWARE
DRAPERIES, SHADES, Etc.
CUTLERY, SOAPS

29th Annual August Sales

Muslins - Sheets - Spreads

Thrifty housekeepers wait for our August Sale, because they know the prices represent extraordinary savings—without lessening standard of qualities.

36-IN. BLEACHED MUSLINS—soft finish—the cheapest we have sold this grade of muslin in about five years was 12½¢ yard—9¾¢

Limit 30 yds.—No Mail or Telephone Orders.

Heavy Unbleached Muslins—
37 inches wide—were .11½¢

7½¢

Extra Heavy Unbleached Muslins—
40 ins. wide—were .16¢

9¾¢

Standard Quality Sheets and Pillow Cases

Will Wash Heavier
PILLOW CASES

42x36—were .37¢ Sale .27¢
45x36—were .39¢ Sale .29¢
50x36—were .43¢ Sale .34¢
54x36—were .49¢ Sale .38¢

SHEETS

54x90—were \$1.09 Sale .92¢
63x90—were \$1.19 Sale .98¢
72x90—were \$1.34 Sale 1.09¢
81x90—were \$1.49 Sale 1.17¢
90x90—were \$1.59 Sale 1.29¢

SIZES BEFORE HEMMING.

Mohawk
PILLOW CASES

40x36—were .37¢ Sale .27¢
45x36—were .39¢ Sale .29¢
50x36—were .43¢ Sale .34¢
54x36—were .49¢ Sale .38¢

SHEETS

54x90—were \$1.24 Sale 1.04¢
63x90—were \$1.36 Sale 1.15¢
72x90—were \$1.49 Sale 1.26¢
81x90—were \$1.64 Sale 1.36¢
90x90—were \$1.74 Sale 1.47¢

Special August Sale Reductions in Wamsutta and New Bedford Sheets and Cases—Extra Long Sheets to 108 in.; Pillow Cases to 40½ in.

Bed Spreads

¾ Size Crochet Spreads—were \$1.79 Sale 1.24¢
¾ Size Spreads—hemmed or scalloped—were \$1.98 Sale 1.47¢
Full and ¾ Size Spreads—hemmed or fringed—were \$2.98 Sale 2.47¢

Large assortment of Summer-weight Spreads in plain white or colored patterns.

See today's World, American or Herald for August Sale Values in Hemmed and Hem-stitched Sheets and Pillow Cases.

29th Annual August Sales

Towels

Who has too many towels? Nobody, I presume. So whether your towel needs are urgent or not it will more than repay you to lay in a substantial quantity at our August Sale Price.

Cotton Huck Towels—red or white stripe borders—hemmed—for doctor's or barber's use—were \$1.26 doz. Sale .66¢

Cotton Huck Towels—full bleached soft finish—hemmed—white borders—were .28 each Sale .22¢

Union Linen (part cotton) Huck Towels—soft finish, closely woven—hemmed or hemstitched white damask or red striped borders—were .78 Sale .39¢

Pure Linen Huck Towels—large sizes, hemstitched—white damask borders—were \$2.28 Sale 1.78¢

Bleached Turkish Towels—hemmed, white stripe borders—were .24 Sale .17¢

Soft Absorbent Bleached Turkish Towels—hemmed white terry stripe borders—were .48 Sale .31¢

Turkish Bath Towels—heavy spongy weave—white borders—were .87 Sale .56¢

Fine Quality Turkish Wash Cloths—hemmed—colored centres—were .11 Sale 6 for .29¢

Jacquard Designs Turkish Bath Mats—dainty colors—were \$1.18 Sale .78¢

Fine Quality Pure Linen Huck Towels—hemstitched, plain or damask borders—15x32—were .68 Sale .34¢

Union Linen (part cotton) Glass Cloths—close, fine weave—hemmed—"glass" woven in border—were .44 Sale .27¢

Philippine Underwear

Favored by the great majority and gaining in favor every day. These garments are dainty, well made and sewn, and give most satisfactory service. At our special prices they are a specially good buy.

Philippine Night Dresses—fine batiste, round, V or square neck—fine scallop edge, ribbon run emb. eyelets—our reg. \$2.48 Sale 1.88¢

Philippine Envelope Chemises—emb. scallop, emb. eyelet ribbon run—our reg. \$2.48 Sale 1.88¢

Philippine Night Dresses—round or V neck—dainty emb. floral effect—our reg. \$3.28 Sale 2.46¢

Philippine Night Dresses—fine batiste—dainty patterned emb.—reg. \$4.97 Sale 3.84¢

Philippine Envelope Chemises—fine daintily emb. yokes in new patterns—our reg. \$3.28 Sale 2.64¢

Philippine Corset Covers—elaborate emb. fronts—ribbon run eyelet—our reg. \$2.94 Sale 1.96¢

Philippine Drawers—wide emb. scallop—our reg. \$2.94 Sale 1.96¢

French Night Dresses—beautifully emb. French dots cut work—scalloped and floral patterns—our reg. \$14.94 Sale 6.45¢

Opportune!

Bathing Dresses

3.88

Were \$4.94



(Sizes 36 to 44)

Black surf satin in several very smart models with bright colored stitching.

Misses and Children's

Undermuslins

You will be glad to take advantage of these Specials:

Misses' Princess Slips—yoke with lace, ribbon run—skirt with lace insertions and edges—6 to 18 years—were \$1.68 Sale .95¢

Misses' Bloomers—crepe and batiste—pink and white—lace trimmed—dainty styles—6 to 18 years—were \$1.38 to \$1.48 Sale .67¢

Misses' Billie Birke Pajamas—pink crepe or batiste lace and ribbon trimmed—6 to 18 years—were \$3.96 Sale 1.96¢

Children's One-Piece Pajamas—cambric—drop seat—frog trimmed—1 to 12 years—were \$1.38 Sale .87¢

Children's Crepe Night Dresses—slipover style—good quality—pink or blue—6 to 14 years—were \$1.48 Sale .76¢

Babies' Needs

Special Prices for Monday and Tuesday

Infant's Layette, consisting of—

3 Shirts at .48¢ 1.44

3 Bands 1.00

3 Gertrudes, 44 1.32

3 Gowns, 50 1.50

3 Wrappers, 50 1.50

3 Pairs of Booties, 2781

1 Blanket84

2 Pads, 4794

1 Dozen Diapers 1.56

Total cost of set, 10.91

Single pairs Babies' Booties—Special27

Little Tot's Panty and Bloomer Dresses (sizes to 5 years)—gingham and chambray—were \$2.24 Sale 1.24¢

Rug Clearances

to make a busy August Sale

Alex. Smith's Seamless Brussels—Rugs—8x9 ft.—were \$21.50 Sale 14.97¢

7x9 ft.—were \$27.50 Sale 19.97¢

8x10.6 ft.—were \$31.50 Sale 22.97¢

9x12 ft.—were \$36.50 Sale 24.50¢

Bigelow Hartford Fine Velvet Rugs—11x12 ft. (note size) Special 58.50

AXMINSTERS—9x12 ft.—Special 34.50

8x10.6 ft.—Special 32.97

Reversible Wool Chenille—seamless—taupe and old rose only—9x12 ft.—were \$87.50 Sale 56.50¢

Fine Seamed and Seamless Wilton Rugs—9x12 ft., 8x10.6 ft.—were \$119.50 to \$125.00—Special, each 88.50

Wool Fibre Carpetings—36-inch—old rose, green, French grey, blue—were \$2.97 Sale 1.47¢

Clearances

Extra Size Coats

Lined throughout with peau de cygne—worth \$29.74 Sale 12.50¢

Women's Coats and Wraps

Sport or Bolivia or Velours, plain or fancy silk lined throughout—worth \$34.74 Sale 12.50¢

29th Annual August Sale

BLANKETS

These Blankets were specially made of highest grade wool, borders and bindings were carefully selected, so that offerings are the best to be found anywhere and are in unusual variety—they are not to be confused with the "Blanket Sales" elsewhere that are composed of odds and ends. They are in full assortment of most desirable kinds.

The Cotton Blankets in this sale are made by one of the highest class mills.

Jacquard Comfortable Traveling Rugs and Handsome Indian Blankets also bath robe blankets—cord sets included—eiderdown finish variety color combinations—full size—were \$7.95 Sale 5.50¢

Jacquard Comfortable Blankets and Bath Robe Blankets with cord sets included—also plaid blankets—full size—variety handsome color combinations—were \$6.65 Sale 3.96¢

Camp and Outdoor Blankets—steel grey, with bar borders—mostly all-wool—were \$4.97 Sale 3.57¢

Blankets—white with contrasting colored borders—full size (made of imported and domestic mixed cotton)—were \$8.45 Sale 3.96¢

All Wool Blankets—plaids in a variety of colors, including Scotch plaids; also white with contrasting colored borders—twin and full bed sizes—2-inch mohair and 3-inch soisette, taffeta and satin bindings—were \$22.94 Sale 10.37¢

Handsome All Wool Blankets—plaid in a variety of colors, including Scotch plaids; also white with contrasting colored borders—twin and full bed sizes—2-inch mohair and 3-inch soisette, taffeta and satin bindings—were \$17.94 Sale 7.44¢

Handsome Comfortable Blankets—eiderdown finish—solid colors or reversible center or border designs—some bound all around with 3-inch silk bindings—some bound on ends—twin and full bed sizes—were \$10.95 and \$11.95 Sale 7.95¢

Handsome All Wool Blankets—white with contrasting colored borders—also plaids, variety of colors—full bed size—majority cut and bound singly with 8 or 5-inch handsome satin bindings and boxed—make ideal gifts—were \$30.94 Sale 14.78¢

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All goods purchased during August Sale, if paid for, will be held and delivered at your convenience up to and including October 17th.

MORNING SPECIALS

For Monday and Tuesday.

12.45 Charmouses 1.72
40 inch—light, medium and dark colors—high luster. SILKS—MAIN FLOOR.

11.97 Costume Serges 1.25
All wool—48 and 54 in.—brown, navy, black—fine twill. DRESS GOODS—MAIN FLOOR.

79 ct. White Organdies48
45 in.—sheer and dainty. WHITE GOODS—MAIN FLOOR.

57 ct. Silk Mixed Pongees35
38 in.—all leading colors. WASH FABRICS—BASEMENT.

35 ct. Crinkle Crepes20
Dainty styles and colorings. WASH FABRICS—BASEMENT.

1.95 Shirts 1.24
Woven madras—large assortment—stripes—of blue, tan, helle, gray, green, etc., on white grounds—well made—all sizes. MEN'S SHOP—MAIN FLOOR.

1.59 & \$2 Men's Reis Union Suits77
Or Otis ribbed or balbriggan—close knit—well made. MEN'S UNDERWEAR—MAIN FLOOR.

15.95 Cowhide Travel Bags 7.00
Leather lined—lock ends—18 inches. TRAVEL BAGS—THIRD FLOOR.

32.27 Comfortables 2.17
Floral silkline—plain borders. COMFORTABLES—BASEMENT.

22.19 & \$2.65 Men's Sweet-Or Overalls 1.73
Blue, brown and white, or blue stripes. MEN'S WORK CLOTHES—BASEMENT.

10.50 Fine Seamless Grass Rugs 6.84
9x12 ft.—Chinese blue and novelty colored borders. RUGS—THIRD FLOOR.

32 ct. New Cretonnes17
Floral and Oriental designs. CRETONES—BASEMENT.

44 ct. Table Oilcloths28
Plain white or printed fancy designs—1½ yards wide. SHADES—THIRD FLOOR.

38 ct. Unbleached Muslins24
45 and 48 in. wide. 37.79 Spreads 2.79
Hemmed, fringed or scalloped—full size. SPREADS—BASEMENT.

33.27 Bags 2.24
Of leather and silk—colors and black—covered and fancy frames. LEATHER GOODS—MAIN FLOOR.

33.27 Comfortables 2.17
Floral silkline—plain borders. COMFORTABLES—BASEMENT.

MORNING SPECIALS

For Monday and Tuesday.

11.33 Bangalow Aprons68
Chambray, figured percale or striped gingham. APRONS—SECOND FLOOR.

66.94 & \$9.74 Voile Dresses 3.44
Misses' and Small Women's—stripes, figures and floral designs—14 to 20 yrs. MISSY DRESSES—SECOND FLOOR.

7.97 & \$8.97 Skirts 4.95
Sports satin, white pleated serge skirt, etc. SKIRTS—SECOND FLOOR.

11.95 Trimmed Sport Hats 1.25
White and sport colors. HATS—SECOND FLOOR.

64 ct. Girls' Tab Dresses74
6 to 14 yrs.—gingham, chambray and linen. GIRLS' DRESSES—SECOND FLOOR.

2.97 Net Sleeve Guimpes 2.00
Cream—lace and embroidered. NETS—MAIN FLOOR.

33.97-44.97 Pearl Necklaces 1.88
24 in. long—solid gold clasps—beautiful luster. JEWELRY—MAIN FLOOR.

89 ct. White Sateen Petticoats58
PETTICOATS—SECOND FLOOR.

45 ct. Ribbons31
White, black and colors. RIBBONS—MAIN FLOOR.

33.24 Hand-Crocheted Wool Fillet Sweaters 1.88
Sleeveless, slip-on style—colors: buff, black, purple, peacock, cherry, coral, lavender, pink, brown, rose, white, navy. SWEATERS—SECOND FLOOR.

11.83 Voile House Dresses 1.36
Pink, blue, red and black tings—36 to 46. HOUSE DRESSES—SECOND FLOOR.

22.87 Little Tot's Dresses 1.55
All new Summer organdies—to 6 years. INFANTS' DEPT.—SECOND FLOOR.

95 ct. Boys' Sport Blouses61
Light and medium—also plain colors—sizes 8 to 15 yrs. BOYS' FURNISHINGS—THIRD FLOOR.

97 ct. Women's Silk Hose71
White—all sizes—mock seam. HOSIERY—MAIN FLOOR.

22.94 & \$3.96 Boys' Washable Suits 1.93
Russian, Dutch and sailor styles—white with contrasting colors—stripes and plain colors—sizes 2½ to 8 years. BOYS' SUITS—THIRD FLOOR.